

Sino Strategic Inc. Ltd **Sourcing Center, Shanghai**

Sino Strategic is a western (Canadian / Italian) managed sourcing and consulting center based in Shanghai, China, with strong experience in the Chinese manufacturing, production and business development markets.

As an international organisation, we take extra care over the aspects of the purchase often ignored by Chinese factories. We focus on quality, competitively-priced products and can customize products based on both your particular market's requirements and your specific requests.

Moreover, we understand the value of communication and make sure all development and production information is exchanged with the client at the appropriate time. We update our clients at all stages of the order's progress, advising you of the status of inspection reports, cargo loading and shipment.

Our long-term clients appreciate our high-level of communication and regard it as one of the most-valued aspects of doing business with Sino Strategic.

We believe that every product can be made better - no matter whether it's ensuring more consistent quality, achieving quicker, more dependable order turnaround, making improvements to packaging and finish or even re-design of the product itself.

We keep a constant eye on international market trends and can suggest the latest ideas to develop our customers' product lines.

China is indeed "the factory of the world", where virtually any product can be found ready-made, but developing new products, with new designs, which are in touch with the fast-changing market, is another story entirely. We can help in this area, putting our extensive product development experience at your service.

We help our clients make their ideas a reality, developing their projects into marketable goods. The added value of our work lies in our ability to produce competitively-priced quality goods according to our clients' needs.

In developed countries, attractive, quality packaging helps drive sales, so we study each product's packaging in order to boost sales and give our clients' products a bright, trendy image.

If required, our European-based designer/copywriter team can work with us to prepare optional drafts of packaging proposals, from which the client can select their preferred option.

We give our clients 360-degree assistance from first contact to container shipment. We make sure we understand and execute our clients' desires flawlessly.

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Our aim is to ship quality products at competitive prices, on time and to agreed standards. We always aim to make sure the client is fully satisfied - we believe our client's success is also our success.

In the case of the products in our current range, we deal with Chinese factories that have already been verified, approved and tested with previous orders and in cooperation with these factories, ensure our client's orders are followed to the letter.

We send our team of quality supervisors to check and inspect the whole process. They are involved at these stages (and more):

- Raw material purchase from sub-supplier, with a special eye on raw materials prices trends.
- Check the conformity of the raw materials to the required specifications.
- Start of mass production.
- In-production visits and inspections.
- Container-loading inspection - including checking of packing information, correct labeling and final quality report.

At each of the above-listed phases, clients are informed and updated on the situation by reports, so they can feel almost as if they are here with us, checking their goods while online from their PC.

You will receive pre-production and ongoing production samples for your reference and confirmation of all details.

We also conduct market research on new products and projects, using our China-wide network of contacts. To begin, we use a structured query process to help our clients provide all the relevant, detailed information we need to start the research. This allows us to focus the enquiry and generate accurate data in a short period.

We evaluate new suppliers according to international standards, by such factors as:

- Technical skills and machine equipment.
- Raw materials management and supply
- Assembly ability.
- Labour situation (our policy is to never work with suppliers where illegal under-age workers are used).
- Working and production environment.
- Testing and internal quality control.
- Financial stability.
- Production capability.
- Delivery time.
- Pricing.
- Warehousing facilities.

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Thanks to this careful selection process, we can work in a very transparent way - we welcome our clients to visit the suppliers' factories at any time.

Please do not hesitate to contact us for any further information you may require. We look forward to assisting you with your China purchasing.

Kosmo Lisowski

Sino Strategic Inc. Ltd.

Suite 2001, Building 5
800 Changshou Road,
Shanghai, PR China
200060

Shanghai office tel: +86-21-52562234
Shanghai office fax: +86-21-52562224
Italy tel: +39-3356660138
Italy fax: +39-011-4349175

Alice Renacco
Business Development Manager
alice@sino-strategic.com

Kosmo Lisowski
Chief Operating Officer
kosmo@sino-strategic.com